

Frontier Park wins FIABCI global recognition

WB Land offers customised quality industrial space

AWARD-winning developer WB Land Sdn Bhd is committed to continue offering industrial buildings of premium quality to prospective clients looking to expand their operations.

Its managing director Kevin Woon said the company is not resting on its laurels despite winning several prestigious awards over the years. The property developer, with deep roots in engineering and construction, has more than 40 years of experience.

"We are here to serve our existing and potential clients and they should have peace of mind, knowing they can expect only the best from us," he said.

Woon said the success stories of the Frontier 1 and Frontier 2 projects are testimonies of the company's long-standing commitments to better serve its clients.

He said Frontier Park is a well-planned, well-managed and well-organised industrial park and it has the right ecosystem for companies to set up their facilities. Frontier Industrial Park sits on 136 acres of freehold land in Taman Desa Cemerlang in Ulu Tiram, Johor.

"We have been around long enough in the industrial building segment in the country and we understand the needs of our clients," said Woon.

He said as a leading industrial park developer and an experienced builder of dedicated customised factories, the company has the expertise, knowledge and experience to assist its clients.

Woon said the company's winning formula is to identify and fulfil the needs of its clients and assured these entrepreneurs and industrialists they only need to focus on businesses while WB Land would take care of the rest when it comes to factory facilities.

"Our clients only need to focus on growing their business. We'll handle everything else and we've been doing so for years now," he said. One way that WB Land has done so is to provide the Build-to-suit service to multinational companies.

"Normally an MNC will have to buy land, appoint design and engineering consultants and then engage contractors separately in a step-by-step process. We realise that they will certainly need and appreciate our one-stop solution in customising their factory. They can leave the complex tasks of design, approval and construction to us so that they can focus on what they do best," Woon said.

He said the company's mission and vision from day one have been to find new ways to serve its customers better. That has always been WB Land's top priority.

He said winning the prestigious FIABCI World Prix d'Excellence Award is a huge recognition of the efforts and dedication of the WB Land Team.

"This award is very thorough in its assessment with many rounds of judging



by experienced personnel. We are thankful that our pursuit of excellence in all areas such as design, delivery and post-handover management has borne fruits. The jury acknowledges and recognises our undivided commitment in delivering on our industrial specialty to our clients," Woon said.

He said clinching both FIABCI

World Prix d'Excellence Award and FIABCI Malaysia Award is a historic achievement for the entire Frontier community, not only an accolade for WB Land.

Woon said this is also a great validation point for all investors in Frontier Industrial Park. "The community can now say their decision has been

ABOVE
 Woon (right) showing a scale model of Frontier Industrial Park. - Photos by THOMAS YONG

endorsed by the premier property awards in the world like the Oscars of the property industry," he said.

For more details please contact WB Land at 07-8619119, surf its website at www.wbland.my or visit the project and sales gallery No 7, Jalan Persiaran Maju Cemerlang, Frontier Industrial Park, 81800, Ulu Tiram, Johor Bahru, Johor. 📍



Frontier 2 factories that exude corporate design.



The nature-inspired amphitheatre is among the many amenities.



A worker's dormitory built to complement the industrial park, complete with a one-acre Sports Park.



FIABCI world president Jordi Ribó (left) presenting the FIABCI World Prix d'Excellence Award to Woon.